

# Sponsoring Opportunity for International E-Invoicing Market Report 2019

## The purpose of the Report

We estimate that the size of the global e-invoicing and enablement market in 2017 was Euro 3.3 billion, and that it will reach approximately Euro 16.1 billion in 2024.

Owing to the attractiveness of this market, about 1500 providers are offering their solutions.

Millions of end-users are actively looking for applications or services. In this phase it is important to provide them up-to-date information and guidance on selecting the right solution and provider.

After the very numerous and positive feedback for the previous editions of the market report, Billentis will continue this tradition and issue a new international market report in 2019.

## Report

- Reader focus: Invoice issuers and recipients of any size; Mainly B2B/B2G/G2B focus with brief consideration of B2C
- Tentative Publication Date: May 2019
- Language: English
- Length: Approximately 70 pages for the editorial part + contributed content of sponsors
- Format: PDF, no print version will be provided

Table of contents (tentative):

0. Executive Summary
1. Introduction
2. The international market
3. Market trends and changing environment
4. Regulatory requirements catapult market into new dimension
5. Private industry evolution
6. Impact of Emerging technologies
7. E-Invoicing as the catalyst for O2C & P2P Automation
8. The e-invoicing journey 2019 – 2025
9. E-Invoicing opportunities in a challenging market environment
10. How to be successful with your project
11. Featured sponsors

## Marketing & Distribution

Advertisement

- Social networks
- Announcement in the newsletter sent to thousands of subscribers in 90+ countries

Distribution mainly by

- Sponsors
- Author
- Some industry/event portals with strong focus on the target audience

It is estimated that 100,000+ report copies will be distributed.

### Sponsoring packages

Solution providers and other interested parties have the chance to become visible in the report in case of sponsoring it.

	No. of pages for company sponsor contribution in the Report	Maximum size of contribution (Word 2013 or PDF, inclusive logos/pictures <sup>1</sup> )	Price in Euro <sup>2</sup> (VAT not included, Pre-Payment required)
<b>Package 1</b> Multi-Sponsor version (all sponsors featured in the report)	1*	85 KB	1,000
<b>Package 2</b> Single-Sponsor version (just one sponsor featured in the report) In parallel, the sponsor is entitled to provide a profile also in the Multi-Sponsor version with 1* page/85 KB	up to 12	unlimited	3,000
<b>Package 3</b> Advertisement	1	85 KB	1,000

\*) A cover sheet with sponsors directory data, logo and rough overview will be added to each sponsor article/profile

### Terms to be featured in the main edition

In our experience, a few sponsors have troubles to deliver their input/feedback until the deadline as fixed by the author. Others may miss the payment due date. In both cases the sponsor profiles will not be featured in the main edition, but in a second or third edition.

<sup>1</sup> A template with layout, font & size, colors and standard size for logos/pictures is defined by the author (applied resolution is 220 dpi)

<sup>2</sup>If not otherwise agreed, sponsors outside the Euro zone will receive the invoice in Swiss Francs, based on the daily exchange rate.

## **About the Author of the Report**

Bruno Koch of Billentis, an independent international e-invoicing consultant and market analyst, will write this report. The author has worked in the e-invoicing business since 1997. During the first two years in Switzerland, he established one of the first e-invoicing services in Europe. Since 1999, he has acted as an independent consultant and project manager and has made business plans, RFPs, system evaluations and many technical and marketing concepts for large invoice issuers and recipients, federal administrations, banks, integrators, solution and service providers. During this time, he has constantly collected important data about the relevant markets.

Contact: Bruno Koch, +41 71 911 60 32, [www.billentis.com](http://www.billentis.com)

## **Benefits for Sponsors**

- High visibility in the market
- Generate contacts and leads with pre-selected target audience, the companies and persons currently pushing e-invoicing projects in their organization.

## **Sponsors of the previous Reports**

Ariba, an SAP Company, B2BE, B2Boost, Babelway, Basware, Canon, Causeway Technologies, CDC ARKHINEO, Cegedim e-business, cisbox, CloudTrade, Comarch, crossinx, Coupa Software, Digital Planet, DOCPROCESS, EDICOM, EDITEL, eFinans, e-Logo, ESKER, FIT Solutions, Global Healthcare Exchange, Gosocket, id-netsolutions, Indicium Solutions, InExchange, INPOSIA, Just.On, LBMX, MACH, Netsend, OfficeTorque, OpenText | GXS, OpusCapita, Order2Cash, Pagero, PayMe, Saphety, Seeburger, SIX Paynet, SupplyOn, Swisscom/Conextrade, TrustWeaver, Tungsten Network, UnifiedPost, Vereon

## **Booking**

Online bookings can be made until March 15, 2019 on site:

[www.billentis.com/reportbooking.htm](http://www.billentis.com/reportbooking.htm)

Later bookings are also possible, but the sponsor profiles can only be considered in the second or third report edition, issued in June or July. The effect of the initial marketing campaign is missed in this case.