

# Join the billentis Trend-Radar 2025 Survey!

We are excited to introduce the **billentis Trend-Radar 2025** – a brand-new product designed for solution providers in the areas of **e-invoicing**, **tax compliance**, and **Integrated Digital Trade**.

- Benchmark your products against competitors.
- Gain insights to guide product development.
- Identify the right go-to-market strategy.
- Better align with customer needs.

## Unlock exclusive insights with the Trend-Radar 2025 Benchmark Analysis.

As a participant, you can secure the full analysis—tailored to your data and compared with industry averages—at a special rate of only **€950 (vs. €4,900 for non-participants)**.

**Orders at a special rate are open until February 28, 2026**, and early orders receive results first. To receive the special price, the questionnaire must be completed and submitted no later than **March 15, 2026**. Don't miss this chance to gain a competitive edge at a fraction of the cost.

We handle all data exclusively for statistical and analytical purposes. No personal or solution provider specific data will ever be published or shared with third parties. At billentis GmbH, we are fully committed to data protection and compliance with the **General Data Protection Regulation (GDPR)**. If you have not yet received our privacy policy, simply request a copy at [hi@billentis.com](mailto:hi@billentis.com).

## Take part in the survey and shape the future of e-invoicing and Integrated Digital Trade!

<https://forms.gle/TnQ2QTmdPUzikV7K9>

## Trend Radar 2025 – Benchmark Report Template

### 1. Executive Summary

Provide a concise overview of key insights and findings. Summarize average industry performance, highlight standout trends, and provide a high-level comparison framework.

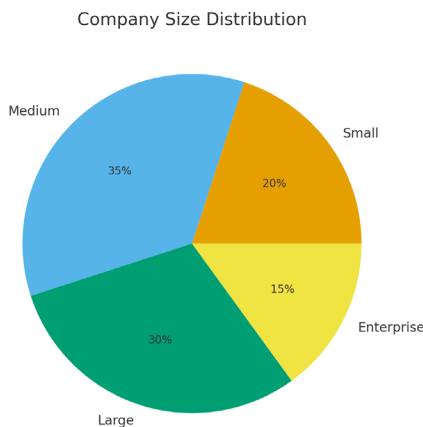
### 2. Methodology

Describe how the data was collected, processed, and analyzed. Include details such as sample size, data anonymization process, and grouping logic (e.g., by company size or region).

3. Participant Profile

Summarize the characteristics of the participating solution providers.

Example Chart:



4. Business & Financial Metrics

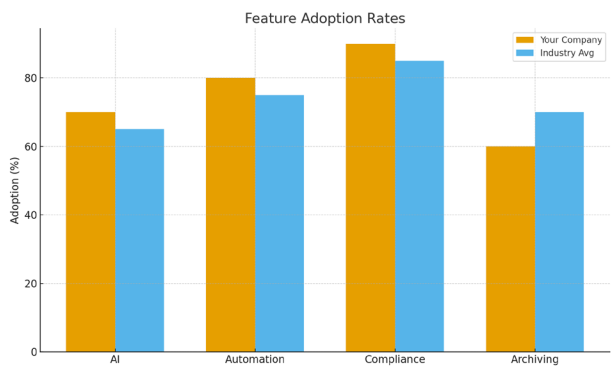
Include revenue, revenue growth, and revenue mix indicators. Use averages and quartiles for benchmarking.

Example Chart: Revenue Growth vs. Industry Average (Box Plot Placeholder)

5. Product Offering Landscape

Provide an overview of solution capabilities and coverage areas. Segment into categories: E-invoicing core, interoperability, automation, and supply chain/finance.

Example Chart:

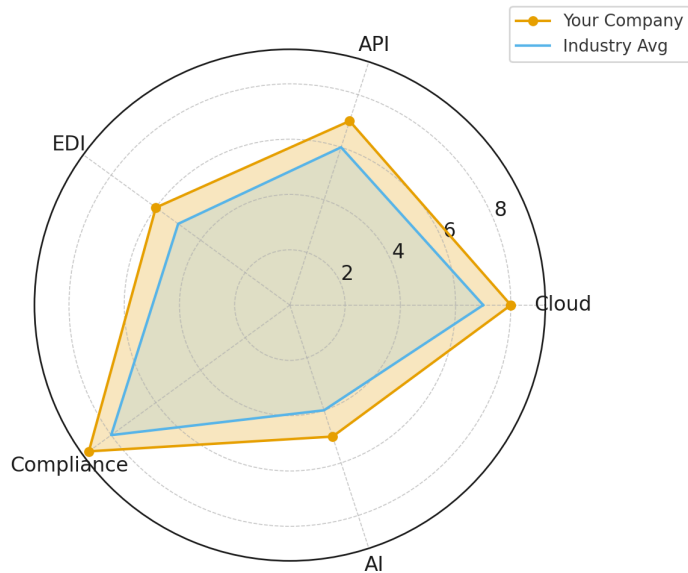


6. Technical Architecture Benchmark

Compare technological choices (cloud vs. on-premise, APIs, protocols) and compliance certifications.

Example Chart:

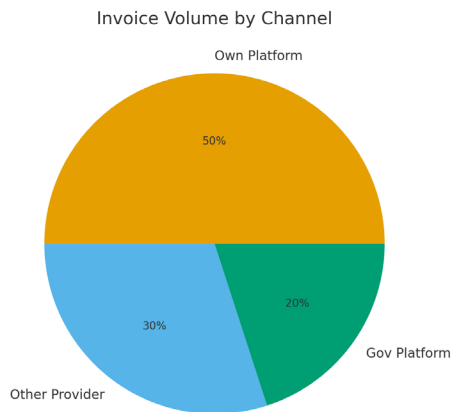
Technology Breadth Radar Chart



## 7. Operational Metrics

Benchmark e-invoice volumes, forecasted growth, and delivery channels.

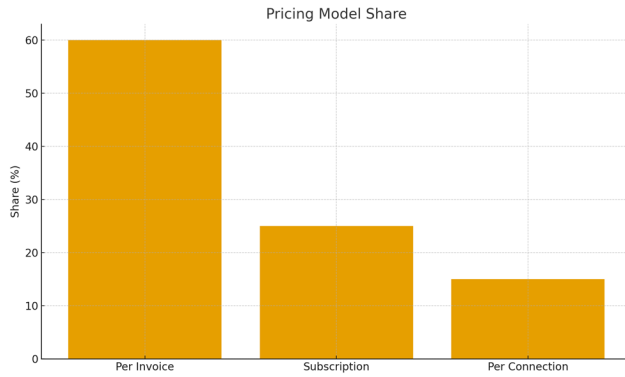
Example Chart:



## 8. Pricing & Commercial Model

Compare pricing strategies used by providers (per invoice, subscription, per connection, etc.).

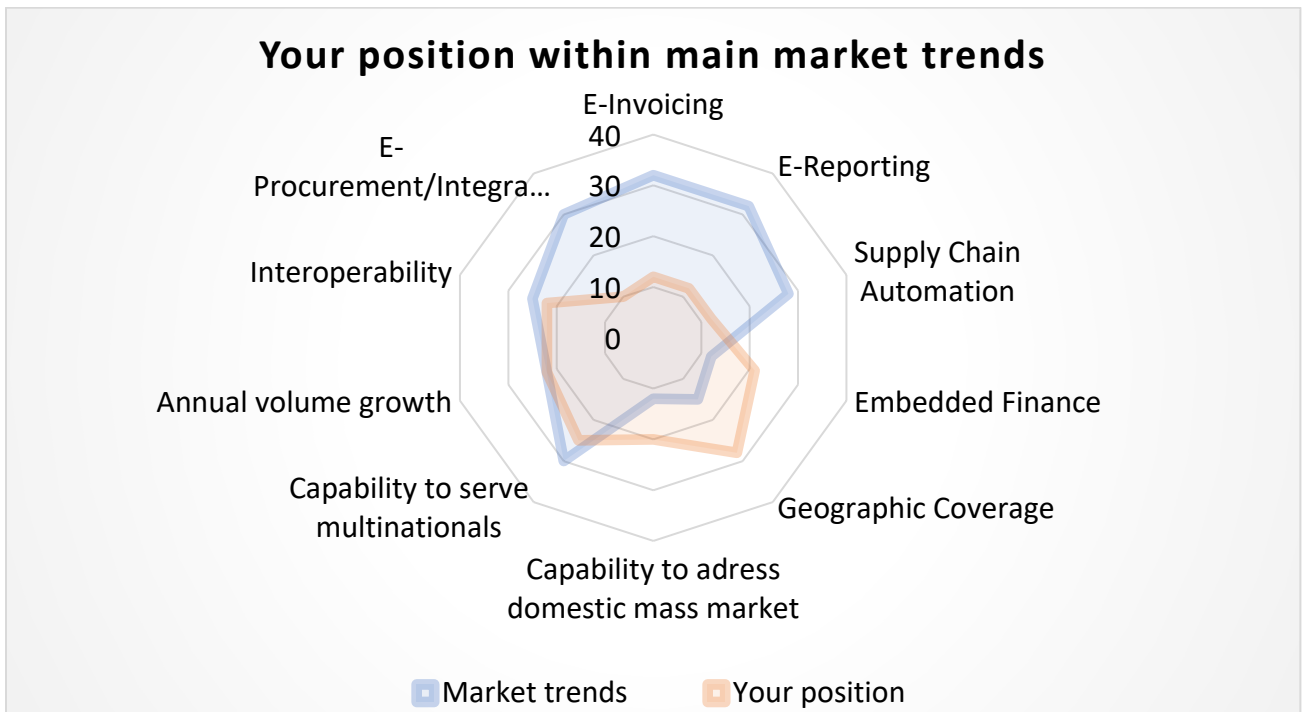
Example Chart:

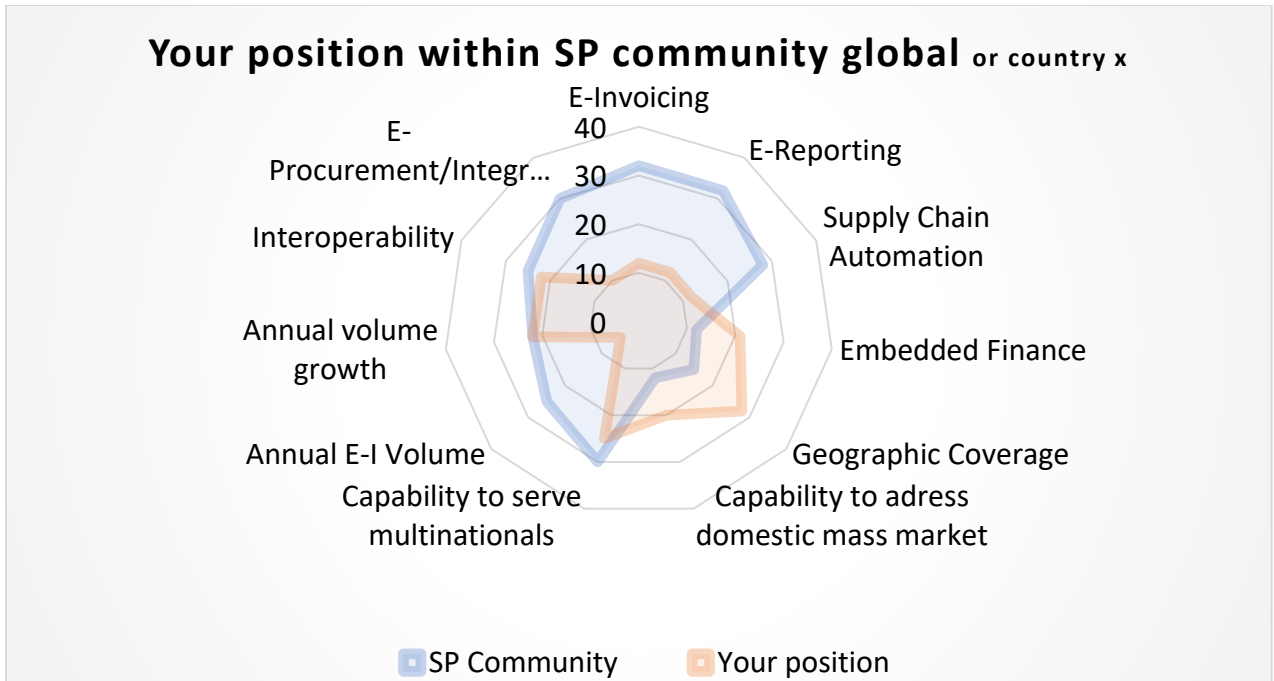


### 9. Benchmark Dashboard (Per Provider View)

Summarize individual provider's position compared to the industry average using a traffic-light or radar approach.

Example Chart:





## 10. Insights & Trends

Identify key industry trends such as AI adoption, regulatory shifts, or embedded finance growth.

## 11. Conclusions & Recommendations

Provide actionable recommendations for solution providers to improve competitiveness or align with emerging trends.

## 12. Appendix

Include the full questionnaire reference, glossary, and aggregated statistics tables.